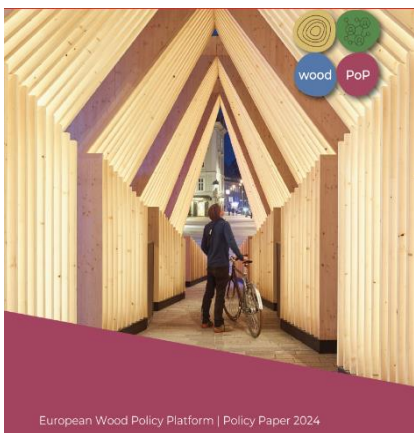


## PRESS RELEASE

### WoodPoP launches a new Policy Paper to strengthen the role of wood in Europe's transformation



- The WoodPoP Policy Paper will be presented today during the [joint WoodPoP/W4B policy event](#) in Brussels.

#### Who we are

- The European Wood Policy Platform, WoodPoP, represents a sector that contributes >1 trillion euro of Gross Value Added, 7.1% of economic output and 17.5 million jobs to Europe. It is Member State led and industry supported. EPF is proud to have been an active and formative member from the start in 2022.
- The platform boosts the role of wood to mitigate climate change and to support a clean, just and competitive transformation of Europe. It aims to strengthen the wood-based circular bioeconomy with a special focus on the construction sector.
- WoodPoP already gathers 250 experts, 45 stakeholders and industry organisations from 27 countries discussing best practice on 1 platform.

#### What is in the new Policy Paper

- Entitled 'A wood-based circular bioeconomy for a sustainable Europe' the paper promotes green construction and innovative wood solutions.
- The Policy Paper was launched on 6 November, at a High-Level meeting in Brussels, hosted by EU Member State Austria.
- It is attached and available [online](#).

#### Key takeaways for wood-based panels in the new policy paper's calls to policy makers and relevant actors:

- To urgently make targeted policy to promote wood's sustainable practices and to unlock the full potential of wood products in the market.
- To develop an environment that supports circular thinking, allowing the reuse and recycling of the relevant product system and its materials.
- To direct secondary wood to product uses following the cascading principle to maximise value-added and long-term carbon storage.
- To create enabling political, legal, financial, structural, and socioeconomic frameworks for sustainable integrated wood-based value chains.
- To support a sustainable wood policy at the pan-European level, meeting our needs today and in the future.

#### Next Steps

- The Policy Paper will now be shared with policymakers.
- The Policy Paper is open to all those wishing to learn from or exchange with the collective experience of WoodPoP's specialists.
- WoodPoP will continue to advance the sustainable use of wood in groups on Governance, Building, Innovation, Communication and Skills.

For further information contact EPF at [info@europanels.org](mailto:info@europanels.org), or visit the WoodPoP [website](#)

About EPF - The European Panel Federation has members in 30 European countries and represents the manufacturers of particleboard, MDF, OSB, hardboard, softboard and plywood. The EU wood-based panels industry has an annual turnover of about 25 billion euro and creates over 100,000 jobs annually.

Contact us at [info@europanels.org](mailto:info@europanels.org)