EPF’s 5 Strategic Directions

Launched on 1 July 2022 at EPF AGM in Ghent

ROLE MODEL INDUSTRY - “TRANSFORMING EUROPE INTO A NET ZERO ECONOMY”
- Be recognised in society for carbon neutrality, resource efficiency and circularity
- Lead the way on transformational projects such as New European Bauhaus
- Highlight the attractiveness of a safe and fulfilling career in our sector

CLIMATE - “MAKE CLIMATE REGULATION WORK FOR OUR INDUSTRY”
- Secure the cascade use of wood at the heart of climate legislation
- Recognise tangibly the natural carbon storage effect of wood-based panels
- Drive engagement in the Green Deal and make panels central in climate related policies

WOOD AVAILABILITY - “SECURE ACCESS TO OUR KEY RAW MATERIAL”
- Determine how much wood is sustainably available in Europe, and verify if it is enough
- Ensure level playing field access to sufficient wood materials to meet demand for panels
- Work with EU institutions and policy makers to define EU standards for all wood types

HARMONISATION - “SUPPORT ONE HARMONISED EUROPE, AND AVOID FRAGMENTATION”
- Develop harmonised European standards for products and applications
- Agree common Life Cycle Analysis (LCA) definitions for informed consumer choice
- Uphold and support the European single market against Member State fragmentation

REGULATION - “DEFEND THE INDUSTRY AGAINST EXCESSIVE REGULATION”
- Welcome regulation, provided it is appropriate, effective and fair; less can be more
- Engage positively with authorities to help shape European regulation and standards
- Promote an evidence led approach in the setting of compliance limits
WHERE DO WOOD-BASED PANELS GO TO?

WHAT IS THE SHARE OF PRODUCTION PER TYPE

RAW WOOD CONSUMPTION MIX BY THE EUROPEAN PARTICLEBOARD INDUSTRY, 2021
EPF represents the European manufacturers of wood-based panels being particleboard, MDF, OSB, hardboard, softboard and plywood.

Number of countries: 32 in Europe

Jobs: 100,000

Production: 63.7 million m³ in 2021

Turnover: 24.7 billion EUR

Share of recovered wood in particleboard: 43% (saving 10 million dry tonnes of primary wood)

Positive climate contribution of the wood sector: -806 Mt CO₂e/yr equivalent to 20% of all EU fossil emissions