## A Renovation Wave for Europe - greening our buildings, creating jobs, improving lives - COM(2020) 662 final

## THE NEW EUROPEAN BAUHAUS: MATCHING STYLE WITH SUSTAINABILITY

The Renovation Wave is not only about looking into existing building stock. It is the start of a forward-looking process to match sustainability with style. As announced by President von der Leyen in her State of the Union speech on 16 September 2020, the Commission will launch the New European Bauhaus to nurture a new European aesthetic that combines performance with inventiveness.

The New European Bauhaus will act as an **incubator for innovation and creativity to drive sustainable design** across Europe and beyond, that is also appealing and affordable for citizens. It will network practitioners from across disciplines and mobilise creative minds to reimagine how sustainable living could and should be in the future.

The New European Bauhaus is an interdisciplinary project that will create experimental spaces where art, culture, science and technology can mingle, imagine, test and demonstrate new solutions helping to develop new lead markets. It will have two dimensions. The first is a network of thinkers, planners, architects, entrepreneurs, students and citizens working together to develop sustainability in style. The second dimension will consist of real existing building projects across the EU.

The New European Bauhaus will also be an accelerator for socially and aesthetically promising green and digital solutions, technologies and products. It will foster innovative solutions in terms of architecture and materials. Nature-based materials such as wood can play a crucial role in the design of the New European Bauhaus as they can have a double benefit: stocking carbon emissions in buildings and avoiding emissions that would have been needed to produce conventional construction materials.

The New European Bauhaus will be set up in three phases: Design, Deliver and Diffuse. From now until summer 2021, the Commission will conduct a broad participatory cocreation process for its "design", with the aim of <u>launching calls for proposals under the next Multi-Annual Framework in all relevant programmes</u>. The "delivery" of the first European Bauhaus' construction or transformation will start in the second half of 2021.

But this will only be the beginning. The goal is to "diffuse" a network of Bauhaus' with different features, always keeping in mind the transformation towards living together sustainably. In a first wave, we would aim at establishing a series of five founding Bauhaus' in 2022 in different EU countries. All projects would deal with the built environment as a whole but should focus on different aspects such as climate challenges, accessibility, social cohesion, digital construction, sustainable bio-resources etc. In a second wave, further Bauhaus' can be added across the EU and even globally.

The project will be co-steered by an advisory board of external experts including scientists, architects, designers, artists, planners and civil society to make sure that the European Bauhaus will keep on track and deliver on the objectives.